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2024 Media Guide

Nachrichten aus der Chemie

Compelling solutions through
strategic partnerships

www.GDCh.de



Nachrichten aus der Chemie

Nachrichten aus der Chemie is the official source of information from the **Gesellschaft Deutscher Chemiker GDCh** (German Chemists Society) and for almost 70 years has enjoyed wide acceptance throughout its broad readership in research, teaching and industry.

With a print run of almost 25,000 copies **Nachrichten aus der Chemie** has the highest paid circulation in the chemistry sector in Germany. Four times a year the magazine is published with a higher print run reaching the 1,800 members of the *Österreichischen Chemischen Gesellschaft* (Austrian Chemists Society).

High quality overview articles on all relevant topics in chemistry, coupled with news from the association about events and training sessions, as well as career and economic topics, make the magazine an indispensable medium for the **29,000 GDCh members** and guarantee strong reader loyalty. In addition to the print issue, which GDCh members can also find as an e-paper on the association's website, a newsletter informs more than 22,400 recipients about news from the chemistry sector and from the GDCh itself, every 14 days.

Overview

Publication Frequency
11 per year

Volume
Volume 72, 2024

Print run
24,816

Publishing house
Gesellschaft Deutscher Chemiker e.V.

Editor-in-Chief
Dr. Christian Remenyi

Commercial Manager Sciences
Vanessa Winde

Advertising Administration
Melanie Radtke

ISSN
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Format of the magazine
DIN A4

Content

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Dates & Contents

Issues						
	1 January	2 February	3 March	4 April	5 May	6 June
Publishing date	02.01.2024	01.02.2024	01.03.2024	01.04.2024	02.05.2024	03.06.2024
Advertising deadline	24.11.2023	02.01.2024	26.01.2024	23.02.2024	25.03.2024	23.04.2024
Advertising deadline "Job-market"	12.12.2023	16.01.2024	13.02.2024	08.03.2024	11.04.2024	14.05.2024
Topics	Trend Report: Solid State Chemistry Synthesis Life Sciences Chemical Industry Recycling Rethinking Chemistry	Trend Report: Inorganic Chemistry Chemical Industry Inorganic Chemistry Sensor Technology	Trend Report: Organic Chemistry Life Sciences Synthesis Chemical Industry Material Flow	Trend Report: Analytical Chemistry Chromatography Chemical Industry: Statistics and Economy Raw Materials	Trend Report: Physical Chemistry Synthesis Water Analysis Life Sciences Chemical Industry: Statistics and Economy	Trend Report: Technical Chemistry Inorganic Chemistry Chemical Industry: Statistics and Economy Rethinking Chemistry
Events				Analytica 9.-12.04.2024 Munich		ACHEMA 10.-14.06.2024 Frankfurt
Increased print-run		Approx. 1,800 copies to members of the Österreichischen Chemischen Gesellschaft GÖCH (Austrian Chemists Society)			Approx. 1,800 copies to members of the Österreichischen Chemischen Gesellschaft GÖCH (Austrian Chemists Society)	

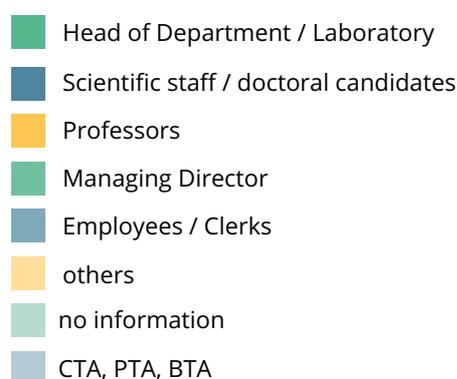
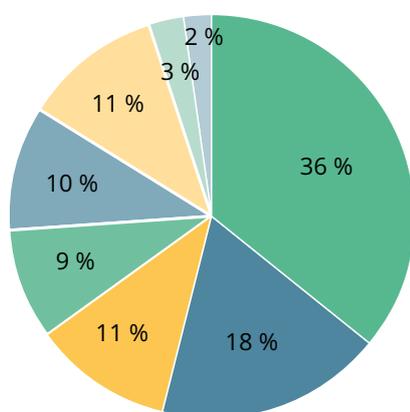
Issues						
	7/8 July/August	9 September	10 October	11 November	12 December	
Publishing date	01.07.2024	02.09.2024	01.10.2024	01.11.2024	02.12.2024	
Advertising deadline	24.05.2024	31.07.2024	27.08.2024	25.09.2024	29.10.2024	
Advertising deadline "Job-market"	13.06.2024	15.08.2024	12.09.2024	15.10.2024	14.11.2024	
Topics	Trend Report: Biochemistry Synthesis Inorganic Chemistry Life Sciences Laboratory supplier and manufacturer	Trend Report: Food Chemistry Bioeconomy Base Metals Synthesis Plastics Industry Laboratory supplier and manufacturer	Trend Report: Macromolecular Chemistry Inorganic Chemistry Life Sciences Material analysis Raw Materials	Trend Report: Theoretical and Computational Chemistry Synthesis Chromatography Chemical Industry	Trend Report: Chemical Education Inorganic Chemistry Life Sciences Digitalization	
Increased print-run		Approx. 1,800 copies to members of the Österreichischen Chemischen Gesellschaft GÖCH (Austrian Chemists Society)		Approx. 1,800 copies to members of the Österreichischen Chemischen Gesellschaft GÖCH (Austrian Chemists Society)		

Analysis

Circulation Breakdown

Copies per issue Ø	Copies
Print run	24,816
Member copies	23,894
Archive, sample copies	287
Actual total circulation	24,181

Branches	%
Chemical / Pharmaceutical Industry	29 %
Universities & Highschools	28 %
Scientific Institutes	25 %
others	11 %
Private service provider	4 %
Biotechnology	3 %



Die Gesellschaft Deutscher Chemiker GDCh

More than 29,000 readers of *Nachrichten aus der Chemie* are members of the Gesellschaft Deutscher Chemiker (GDCh, The German Chemical Society). The GDCh bundles the interests and activities of chemists in Germany. As the largest continental European chemistry scientific society, the GDCh has around 29,000 individual and corporate members from academia, business, government and various professions. Approximately 9,000 students and young members develop their own initiatives and 60 local associations, spread throughout Germany, foster collaboration and communication within the scientific community.

The 150-year history of *Nachrichten aus der Chemie*, its global network and its high scientific and societal aspirations, form the basis for its creative activity in the interests of a world that is fit for the future and worth living in.

The GDCh finds positions for experts in the field of chemistry and other scientific disciplines. It organizes job fairs and other events for chemistry graduates providing extensive information about the associated professions and the labor market. In addition, the GDCh promotes further training of chemists and offers a wide range of training programs for scientists in other disciplines as well as for technicians and business people.

WILEY-VCH

Strong partners: Wiley-VCH & GDCh

The GDCh actively supports a modern publication concept and is one of the founding members of the Association of European Chemical Companies (Chemistry Europe). In close cooperation with Wiley-VCH publishing, the GDCh publishes, among others, the peer-review journal *Angewandte Chemie*, *Chemie Ingenieur Technik*, *Lebensmittelchemie* and *CITplus*.

Wiley-VCH publishing bundles activities in various business areas of natural- and engineering sciences as well as economics. Founded in 1807, Wiley has been a renowned publisher and reliable partner for a world's growing number of decision-makers, opinion leaders and professionals in science, medicine and industry for more than 200 years. Its focus on specific knowledge areas includes all relevant fields: From the basic needs of the student through primary research to information on the latest laboratory techniques and results of research and development in active ingredients. To date, Wiley can count more than 450 Nobel laureates amongst its authors. Every month, more than 10 million readers take advantage of the Wiley Online Library and over 800 societies are partners of Wiley-VCH.

Prices & Formats

Advertisements (type area)	width / height (mm)	Price € 4c
1/1 Page	180 x 260	7,840
1/2 Page portrait	90 x 260	4,685
1/2 Page landscape	180 x 130	4,685
Juniorpage	135 x 190	4,890
1/3 Page portrait	60 x 260	3,150
1/3 Page landscape	180 x 90	3,150
1/4 Page classic	90 x 130	2,400
1/4 Page portrait	45 x 260	2,400
1/4 Page landscape	180 x 65	2,400
1/8 Page classic	90 x 65	1,550
1/8 Page landscape	180 x 40	1,550

Preferred Positions

Inside front/back cover*	210 x 297	8,620
Belly band		7,195

* + 3 mm bleed

Bound-in Inserts ¹	width / height (mm)	Price € 4c
2-page A4	210 x 297	6,450
4-page A4	420 x 297	7,410

* Head: 3 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose Inserts ¹	weight	Price € 4c
	up to 25 g	205
	up to 50 g	245

Terms of Payment:

Payment within 30 days without deduction.

Bank details:

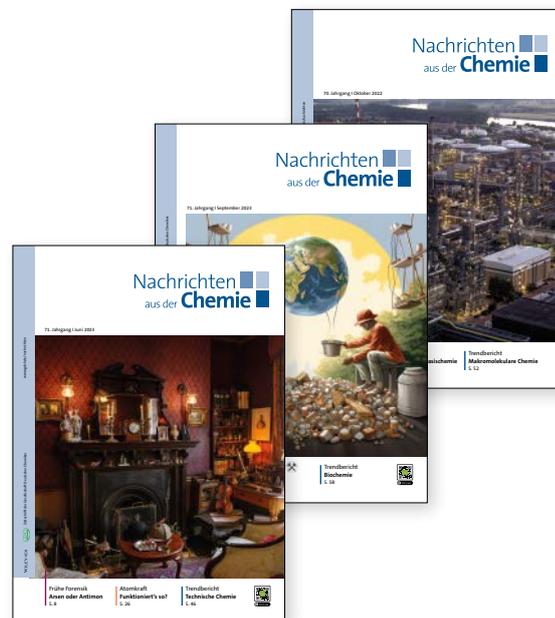
J.P. Morgan AG
Taunus Turm · Taunustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFX

VAT-Id.No.: DE136766623

Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 January 2024 and supersedes all previous price lists.



Additional charges

Request positions	10 %
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Discounts

3 Advertisements	5 %
6 Advertisements	10 %
9 Advertisements	15 %
12 Advertisements	20 %
18 Advertisements	25 %
24 Advertisements	30 %

Address for shipment (stitched inserts/bound-in inserts)

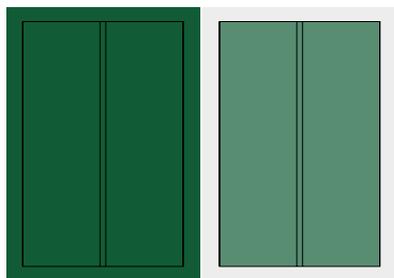
Westermann Druck GmbH
Georg-Westermann-Allee 66
Tor 1
38104 Braunschweig · Germany

Tel.: +49 (0) 6341 142-253

Fax: +49 (0) 6341 142-410253

¹ Costs per thousand – including postage;
no discount for loose inserts, sample must
be sent before order can be accepted.

Formats



1/1 Page
Type Area/Bleed Size

Type Area:
180 x 260 mm

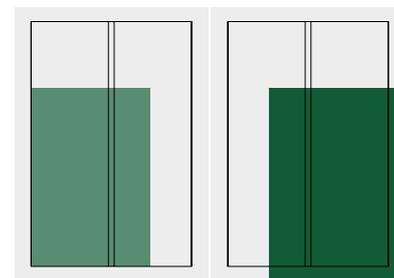
Bleed Size:
210 x 297 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 90 x 260 mm
landscape: 180 x 130 mm

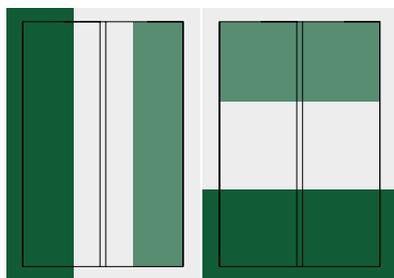
Bleed Size:
portrait: 102 x 297 mm
landscape: 210 x 147 mm



Juniorpage

Type Area:
135 x 190 mm

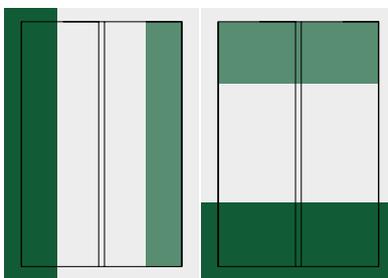
Bleed Size:
147 x 209 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 60 x 260 mm
landscape: 180 x 90 mm

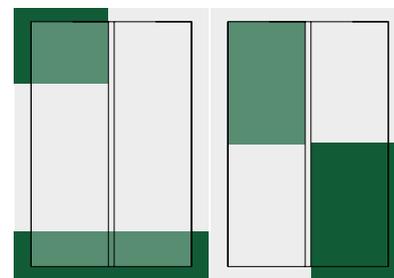
Bleed Size:
portrait: 70 x 297 mm
landscape: 210 x 104 mm



1/4 Page
Type Area/Bleed Size

Type Area:
portrait: 45 x 260 mm
landscape: 180 x 65 mm

Bleed Size:
portrait: 54 x 297 mm
landscape: 210 x 82 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 130 mm
Bleed Size:
classic: 102 x 147 mm

Type Area:
classic: 90 x 65 mm
landscape: 180 x 40 mm
Bleed Size:
classic: 102 x 82 mm
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Technical Specifications

Magazine format

210 x 297 mm (width x length), A4 size
180 x 260 mm (width x length), print space
Number of columns: 3; column width 60 mm or
Number of columns: 2; column width 90 mm

Print methods

Roll offset

Colours

Euro scale

Screen ruling

70 ruling

Loose inserts

Minimum insert size: 105 x 148 mm (w x h)
Maximum insert size: 200 x 287 mm (w x h),
the back fold must be on the long side (287 mm)
Minimum weight for single-sheets inserts: 150 g/m²

The delivery address for bound-in inserts and any supplements will be given to you with the order confirmation.

Data format

We accept the following data formats:
PDF, EPS, TIFF, JPG.

Please observe the following points:

1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats, we require a resolution of at least 250 dpi.
4. Do not compress JPG files too strongly, or this will lead to visible loss of image quality.
Use the "maximum" or "high" quality gradings.

To avoid errors, please observe the following:

Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

Transmission options

by E-Mail to mradtke@wiley.com



Wiley-VCH GmbH
FAO: Melanie Radtke
Boschstrasse 12
69469 Weinheim
Tel.: +49 (0) 6201 606 557 · Fax: -790

Job Market PRINT

Advertisement	FORMAT (mm)	Price € (4c)	Price € (4c) special price for Universities
1/1 Page	180 x 260	6,975	5,930
1/2 Page potrait	90 x 260	3,930	3,255
1/2 Page landscape	180 x 130	3,930	3,255
1/4 Seite classic	90 x 130	2,045	1,635

For member companies, we offer special rates,
For queries, we are looking forward to your call,

Prices for customized formats (VAT not incl.)

Prices per column millimeter	(45 mm)
Jobs in industry	€ 8.65
Special price for universities	€ 7.45
Transfer to the online job market:	free

Color surcharges

4c colors inclusive
Per Color by Euro – scale: on request
Special color – 4c color printing: on request

Surcharges for special formats

Spread ads: 20 % surcharge

Art work

For a short term we would gladly create your job announcement at cost price. Please talk to us.

Color ads

Please send your advertisement order and the printing material to GDCh-Recruitment (stellenmarkt@gdch.de). Please send a color-expression at least two business days prior to the closing date to:

Westermann Druck GmbH
Christiane Tretter
Für „Nachrichten aus der Chemie“, Heft ...
Industriestraße 15 · D-76829 Landau/Pfalz · Germany

Tel.: +49 (0) 6341 142-253 · Fax: +49 (0) 6341 142-410253

Contact:

GDCh-Stellenmarkt
Angela Pereira Jaé
Yasmin Yasin
Anna Miller
Varrentrappstraße 40–42
60486 Frankfurt/Main · Germany

Tel.: +49 (0) 69 7917-665

Please send advertisements as PDF-file to GDCh job market:
stellenmarkt@gdch.destellenmarkt@gdch.de

Job Market ONLINE · www.gdch.de/stellen

Apart from the home page, the most visited page of the GDCh (German Chemical Society) – website is the online job market. Each newly posted job announcement triggers an RSS feed and draws more attention to the open position that you are presenting. The freely accessible and regularly updated information about study opportunities and careers makes up the attractive background for our vacancies section and encourages chemistry graduates and job seekers go to the GDCh Internet sites regularly. With a teaser on the GDCh

home page, you not only reach chemists who are actively seeking, but the entire network of the GDCh. Chemists, life science researchers, Chemical Engineers and other scientists can find your job offers without the need of advertising banners. Lengthy search processes are no longer necessary.

We will publish your ad within one business day.
For the online publication of your vacant position, we can offer you the following options:

Advertisement Types (Advertisement via mail to stellenmarkt@gdch.de)	Runtime	Price €
HTML-advertisement		
Job advertisement in the individual company layout; Delivery as a ZIP file	4 weeks	615
incl. additional integration of your logo in the tabular summary of ads	8 weeks	995
PDF-advertisement		
Job advertisement in the individual company layout as PDF-File	4 weeks	615
incl. additional integration of your logo in the tabular summary of ads	8 weeks	995
Jobs for young professionals both as html and PDF advertisement	4 weeks	339
Advertisement in standard layout (deliver as MS Word file)	4 weeks	405
	8 weeks	665
Non-academic chemical professions (CTA, Laboratory staff) – Deliver as PDF-File	4 weeks	285
	8 weeks	465

Further information is available at www.gdch.de/kundeninfo

In addition to these offerings, the GDCh- recruitment lists are also a preferred medium for the free advertisement of open internship-, doctoral-, postdoctoral- and professorial positions. For an extra fee university ads can be placed in the classified ads of "Nachrichten in der Chemie". Send your enquiry to: stellenmarkt@gdch.de.

Newsletter

The newsletter of **Nachrichten aus der Chemie** advises **22,400 registered receivers** on the latest developments in the chemistry and news from the GDCh every 14 days.

Online-Advertisement and prices

Medium Rectangle	300 x 250 Pixel	€ 1,290
Text Ad		€ 1,450

Publication date newsletter

January	February	March	April
11. + 25.	8. + 22.	7. + 21.	4. + 18.
May	June	July	August
2. + 23.	6. + 20.	4. + 18.	8. + 22.
September	October	November	December
5. + 19.	10. + 24.	7. + 21.	5.

Technical Data

Banner

Size of data: max. 40 KB, Flash
no animated GIF and no Flash
Data formats: GIF, JPG

Text Ad

Text: up to 600 characters incl. blanks
Pictures: JPG, PNG, TIF

GDCh
Newsletter

Nachrichten

aus der **Chemie**

Liebe Leserinnen, liebe Leser,

damit die Sommerpause der *Nachrichten aus der Chemie* nicht zu lang wird: Wir haben für Sie alle in diesem Jahr erschienenen Trendberichte in der Wiley Online Library in einem virtuellen Heft zusammengefasst. Die Trendberichte sind impulsgebende Arbeiten aus einzelnen chemischen Fachdisziplinen – gesichtet von Expertinnen und Experten und in einer gut lesbaren Übersicht zusammengestellt. Es lohnt sich, den Link zum [virtuellen Trendberichtsheft 2019](#) zu bookmarken, denn peu à peu kommen die weiteren Trendberichte dieses Jahres hinzu.

Im Editorial des digitalen Sonderhefts hat sich auch Nachrichten-Kurator Burkhard König darüber Gedanken gemacht, [wie ein Trend entsteht](#). Für ihn sind die Trendberichte eher „Trendermöglichungsberichte“. Denn es gilt nicht, auf einen bestehenden Trend aufzuspringen, sondern „viel wichtiger ist der Keim einer Entwicklung, das erste wichtige Ergebnis und die frühen Anwendungen. Wenn diese nicht erkannt, kommuniziert und von anderen wahrgenommen werden, kann kein Trend entstehen.“

Erste Trends lassen sich auch bei der [GDCh-ChemPubSoc-Europe-Publikationsinitiative](#) erkennen. Zur Halbzeit haben die GDCh-Ortsverbände Greifswald, Bochum, Rostock, Marburg und Karlsruhe am meisten in den ChemPubSocEurope-Zeitschriften veröffentlicht. Auf den Verfolgerplätzen tummeln sich Bielefeld, Göttingen, Jena und Ulm. Publish or perish, sagt der

Aktuelle Ausgabe

Text Ad
€ 1,300

Fragen und antworten

Durchschnittlich 4,4 oder 3,9 Prozent mehr Gehalt gab es für Chemiker, je nachdem ob innerhalb oder außerhalb der chemischen Industrie beschäftigt. Wer bei der [Gehaltsumfrage der GDCh](#) und des Verbands Angestellter Akademiker mitgemacht hat, hatte die Ergebnisse im Briefkasten. Einige [Daten zu Einstiegsgehältern](#) stehen im Internet. Für GDCh-Mitglieder gibt's mehr [Details nach dem Einloggen bei MyGDCh](#).

Die GDCh-Fachgruppe Makromolekulare Chemie bereitet das Jahr der Polymere im kommenden Jahr vor. Dafür möchte sie wissen, was Sie am Thema Polymere reizt und wo Polymere besser werden sollen und müssen. Nehmen Sie teil an der [Umfrage zu den Errungenschaften aus 100 Jahren Polymerwissenschaften](#).

BIO Deutschland, die Hochschule Reutlingen und die Universität St. Gallen befragt Mitarbeiter in forschenden Unternehmen, was sie von Künstlicher Intelligenz (KI) in der Biotech- und Pharmaindustrie halten. Teilnehmer der [Umfrage zu KI in der Pharmaforschung](#) erhalten eine anonymisierte Auswertung der Ergebnisse.

--- Anzeige ---

Medium
Rectangle
€ 1,180

Lesen

Die elektronische Broschüre der GDCh-Fachgruppe Gewerblicher Rechtsschutz [Wie liest man Patente?](#) beantwortet Fragen wie „Was ist ein Patent?“, „Was ist der Unterschied zwischen einem Patent und einer wissenschaftlichen Veröffentlichung?“ und „Wie sind Patentnummern verschlüsselt?“. Sie richtet sich vor allem an Masterstudierende und Doktoranden.

Advertising and Reprint Production Terms and Conditions

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- (h) **"Terms"** means these terms and conditions.

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(b) the Customer has the right to grant the licence to Wiley to use the Advertising as contemplated by these Terms;

(c) the Advertising is accurate, truthful and non-deceptive and does not violate any laws regarding false advertising;

(d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;

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(g) Customer has obtained written consent to display the name or image of any living person in any Advertising.

17. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty (i) that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the exact number of page impressions that will be delivered, (iii) regarding the quality of reproduction of the Advertisements; or (iv) as to the availability of any Online Advertising site or digital product.

18. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year ("**IAB Terms**") will apply to all Online Advertising services, with Wiley being the 'Media Company' and Customer being the 'Agency' and 'Advertiser' (unless the Customer is a media agency booking advertising on behalf of a customer in which case it will be the Agency, with its customer being the Advertiser):

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- (b) Section IV (Reporting) (excluding clause IV(b));
- (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws)
- (d) Section XIII (Third Party Ad Serving and Tracking)

In the event of any inconsistencies between the IAB Terms and these Terms, these Terms will prevail, to the extent of the inconsistency.

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19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.

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23. It is the responsibility of the Customer to notify Wiley in writing of any damage or shortage within 30 days of the date of actual delivery of physical Reprints to the Customer. Wiley will take no responsibility for any damage or shortage notified after this period has expired.

Advertising and Reprint Production Terms and Conditions

PRICING

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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

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Contact

Nachrichten aus der Chemie · Varrentrapstr. 40–42 · 60486 Frankfurt/M · Germany
Tel.: +49 (0) 69 7917-462 · E-Mail: nachrichten@gdch.de



Vanessa Winde
Commercial Manager
Tel.: +49 (0) 6201 606-721
vanessa.winde@wiley.com



Stefan Schwartze
Sales
Tel.: +49 (0) 6201 606 491
sschwartze@wiley.com



Hagen Reichhoff
Sales
Tel.: +49 (0) 6201 606 001
hreichhoff@wiley.com



Angela Pereira Jaé
Team leader job market
Tel.: +49 (0) 69 7917-668
stellenmarkt@gdch.de



Yasmin Yasin
Job market
Tel: +49 (0) 69 7917-665
y.yasin@gdch.de



Anna Miller
Job market
Tel: +49 (0) 69 7917-667
a.miller@gdch.de



Christian Remenyi
Editor-in-Chief



Stefanie Schehlmann
Assistant



Eliza Leusmann
is responsible for the topics from science



Maren Bulmahn
is responsible for the topics from industry



Luca Blicher
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Boschstrasse 12
69469 Weinheim

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Fax: +49 (0) 6201 606 793
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